



PRESS RELEASE

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FlyCast Mobile Network Extends Its Reach to New BlackBerry Smartphones

Over 1000 channels of entertainment to be offered free to BlackBerry Curve, BlackBerry Bold and BlackBerry Storm users

SANTA CLARA, CA – October 21, 2008 – FlyCast today announced at the BlackBerry® Developer Conference, where the company is a finalist in the BlackBerry Developer Challenge, that on November 1st, its mobile broadcast network will be ready for the BlackBerry® Curve, BlackBerry® Bold™ and BlackBerry® Storm™ smartphones from Research In Motion (RIM) (Nasdaq: RIMM; TSX: RIM) . FlyCast's mobile broadcast network is one of the first of its kind to be available for BlackBerry smartphones. It will be available as a free download from the FlyCast mobile website (mobile.flycast.fm) beginning November 1st.

The FlyCast network is the first specifically designed application to deliver radio, video and podcasts over mobile broadband and Wi-Fi networks to mobile devices. As a compelling free alternative to satellite radio, the FlyCast network has experienced explosive growth in users and content since its launch in January 2008.

Sam Abadir, FlyCast's CEO, said "With the success of the recent consumer-oriented BlackBerry smartphones, it was an easy decision for us to add FlyCast support for the BlackBerry Curve, BlackBerry Bold and BlackBerry Storm. Our focus is on giving users the best possible mobile entertainment experience and these three smartphones are excellent examples of how to effectively combine consumer and business mobile functionality. Since our network delivers a broad spectrum of content, including news, talk, sports, traffic, weather and every genre of music, we're sure that BlackBerry users will quickly embrace FlyCast."

The FlyCast Mobile Broadcast Network includes over 1000 stations from top terrestrial and web broadcasters, including Entercom, Cox Radio, AccuRadio, 97.7 Music, 1.FM, 1Club and radiolO. The network provides unsurpassed quality of service and paradigm-shifting features, like StreamSlip™, which allows users to continue to listen to a station even during extended periods without a connection; Top of the Hour™, which allows latecomers to listen from the beginning of news, talk and sports radio shows; SongSkip™, which allows listeners to skip to the next song on certain webcast stations and pause on all stations. The BlackBerry smartphone version of FlyCast supports background play, allowing users to listen while they use their handset for other functions, and also supports playback through Bluetooth® stereo headsets.

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EDITOR'S NOTE:

A FlyCast review guide, logos, and hi resolution screen shots are available at www.flycast.fm/press/.

About FlyCast

FlyCast (formerly FlyTunes) was founded as 2006 by a group of seasoned PC industry veterans to create cutting edge media management technology for mobile digital media players. In January 2008, the company announced its revolutionary content network that delivers digital broadcasts to portable cell phones and media players. FlyCast offers its FlyCast server software improves quality of service for stream delivery and is offered to CDNs and ISPs for free.

FlyCast partners include Entercom Communications, Cox Radio, AccuRadio, Radio Paradise, SmoothJazz.com, Digitally Imported, 1.FM and 977Music. The FlyCast Network includes over 1000 channels of music, news, talk, sports, weather, local programming and video.

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